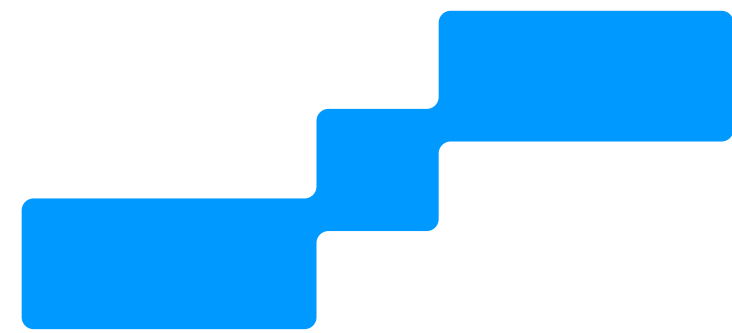


T-THUTUMENTARY



Edition

EST. 2022

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CREATIVE DESIGN FOR EVERYTHING

CREATIVE • VISUAL CAMPAIGN DESIGN • BRANDING DESIGN •
CREATIVE HAPPENING • DIGITAL MULTIVERSE • CORPORATE IDENTITY •
PRODUCTION DESIGN • MOTION GRAPHIC DESIGN • GRAPHIC DESIGN
• PACKAGING DESIGN • PUBLICATION DESIGN • EDITORIAL DESIGN •
CRAFT DESIGN • CONSTRUCTION DESIGN • CREATIVE TYPOGRAPHY
DESIGN • MERCHANDISE DESIGN



reddot winner 2023

MASH LAB



reddot winner 2023

T-THUTUMENTARY WAS AWARDED **THE RED DOT DESIGN AWARD** IN THE BRAND AND COMMUNICATION CATEGORY. THE AWARD IS A PRESTIGIOUS INTERNATIONAL RECOGNITION OF DESIGN EXCELLENCE, AND IT IS A TESTAMENT TO THE POWER OF DESIGN TO CREATE SOCIAL CHANGE.

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PROJECT.

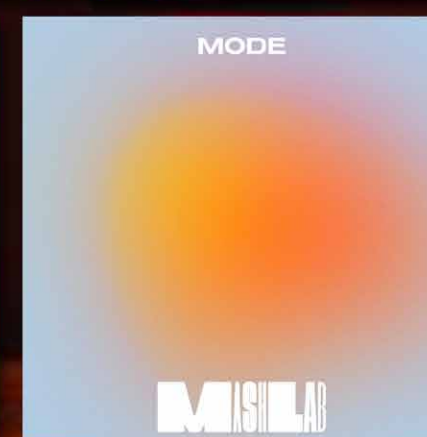
→ MASHLAB
BRAND&COMMUNICATION
RED DOT WINNER 2023



reddot winner 2023



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PROJECT.

→ CNN ELECTION IN AMERICA 2024
CREATIVE VISUAL INTERFACE

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President-elect Donald Trump speaks on Election Night from Trump HQ in West Palm Beach, FL.

Kamala Harris Concession Speech
Vice President Kamala Harris gives her concession speech from Howard University in Washington, DC.

PROJECT.

→ CNN MAX ELECTION IN AMERICA 2024
CREATIVE VISUAL INTERFACE

max

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Series

Movies

HBO

New & Notable



★★
Election Day
in America
★★★



★★
Election Night
in America
★★★



PROJECT.

→ TOMMY HILFIGER SPRING-SUMMER '25
FASHION CONTRIBUTOR
FOR ELLEMEN



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PROJECT

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PROJECT.

→ TOMMY HILFIGER FALL-WINTER'24
FASHION CONTRIBUTOR
FOR ELLEMEN



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PROJECT.

→ BOTTEGA VENETA
CREATIVE DESIGN MANAGEMENT
FOR PREMIUM SPECIAL GIFT



BOTTEGA

VENETA



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PROJECT.

→ CHANEL CRUISE
DESIGN MANAGEMENT
J'AIME LA VIE STUFF BAG



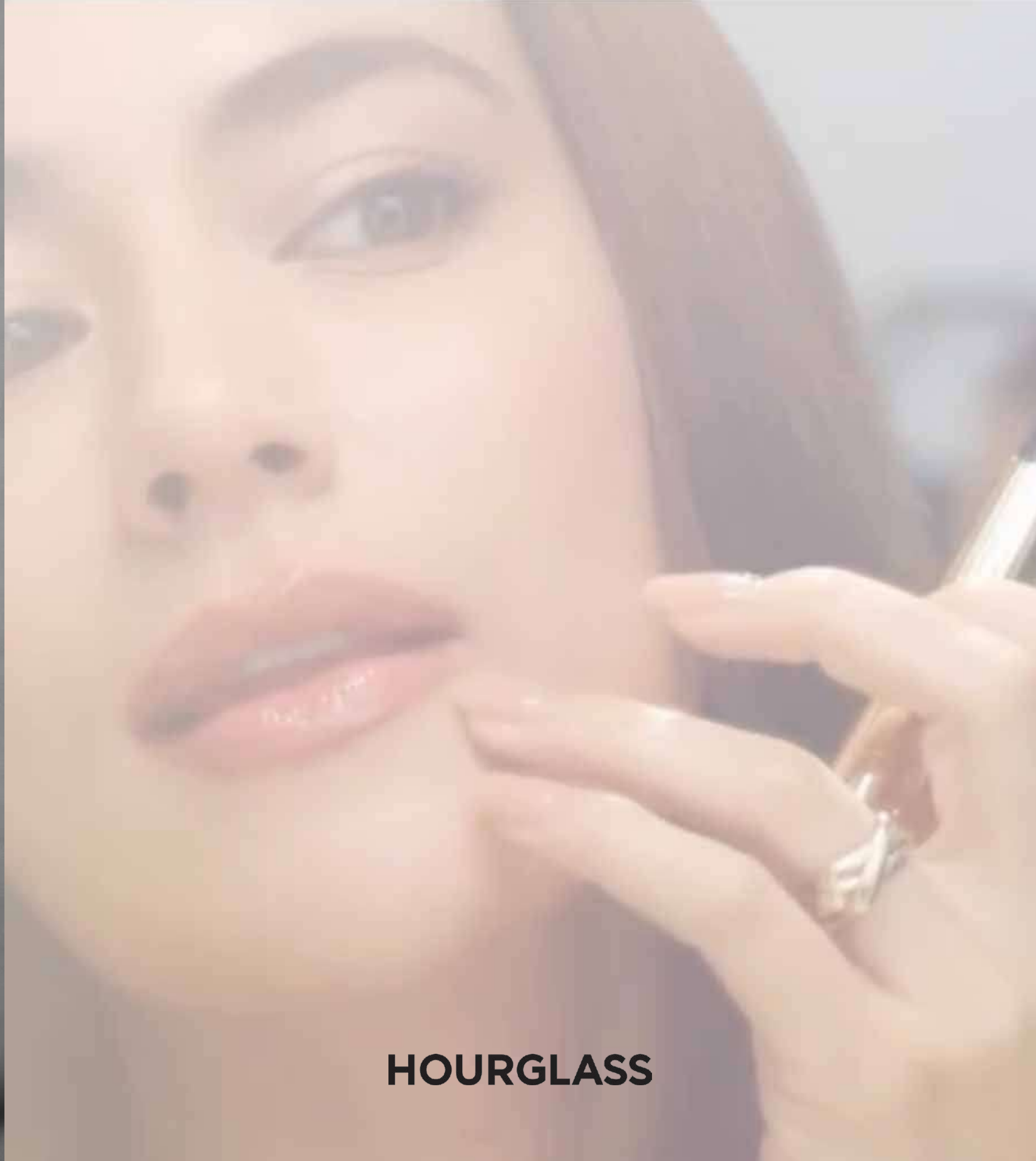
CHANEL

PROJECT.

→ BARNEYS NEW YORK X HOURGLASS
CINEMATOGRAPHY
FOR VISUAL&VIDEO CAMPAIGN



BARNEYS
NEW YORK



HOURGLASS

PROJECT.

→ JIM THOMPSON
FALL/ WINTER 2019
COLLECTION
DESIGN MANAGEMENT
FOR VISUAL&VIDEO
CAMPAIGN OF FW19
COLLECTION

JIM THOMPSON



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PROJECT.

→ ICONSIAM GLOBAL
COUNTDOWN CELEBRATION
TIME SQUARE, NEW YORK CITY
VIDEO CAMPAIGN



PROJECT.

→ STEELCASE
DESIGN MANAGEMENT
FOR VISUAL&VIDEO CAMPAIGN



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PROJECT.

→ **SUNOCO**
DESIGN MANAGEMENT
FOR CAR RACING DESIGN



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PROJECT.

→ LAYS
CREATIVE VISUAL
CAMPAIGN



PROJECT.

→ **BLACK LABEL**
DESIGN MANAGEMENT
FOR 4 ELEMENTS CAMPAIGN



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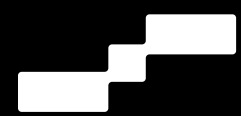
→ **SUNOCO**
DESIGN MANAGEMENT
FOR PRODUCT BRAND
& VISUAL STYLE



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PROJECT.

→ PEPSI PRESENTED S20
WORLD MUSIC FESTIVAL
CREATIVE CAMPAIGN



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PROJECT.

→ LIVE NATION
DESIGN MANAGEMENT
FAN MEETING VISUAL CAMPAIGN

LEE JE HOON

ON : THE SCENE

1st FAN MEETING IN
BANGKOK 2022

On: the scene



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LIVE NATION

PROJECT.

→ MINERE BY NESTLE
RE-BRANDING CAMPAIGN
& PACKAGING DESIGN

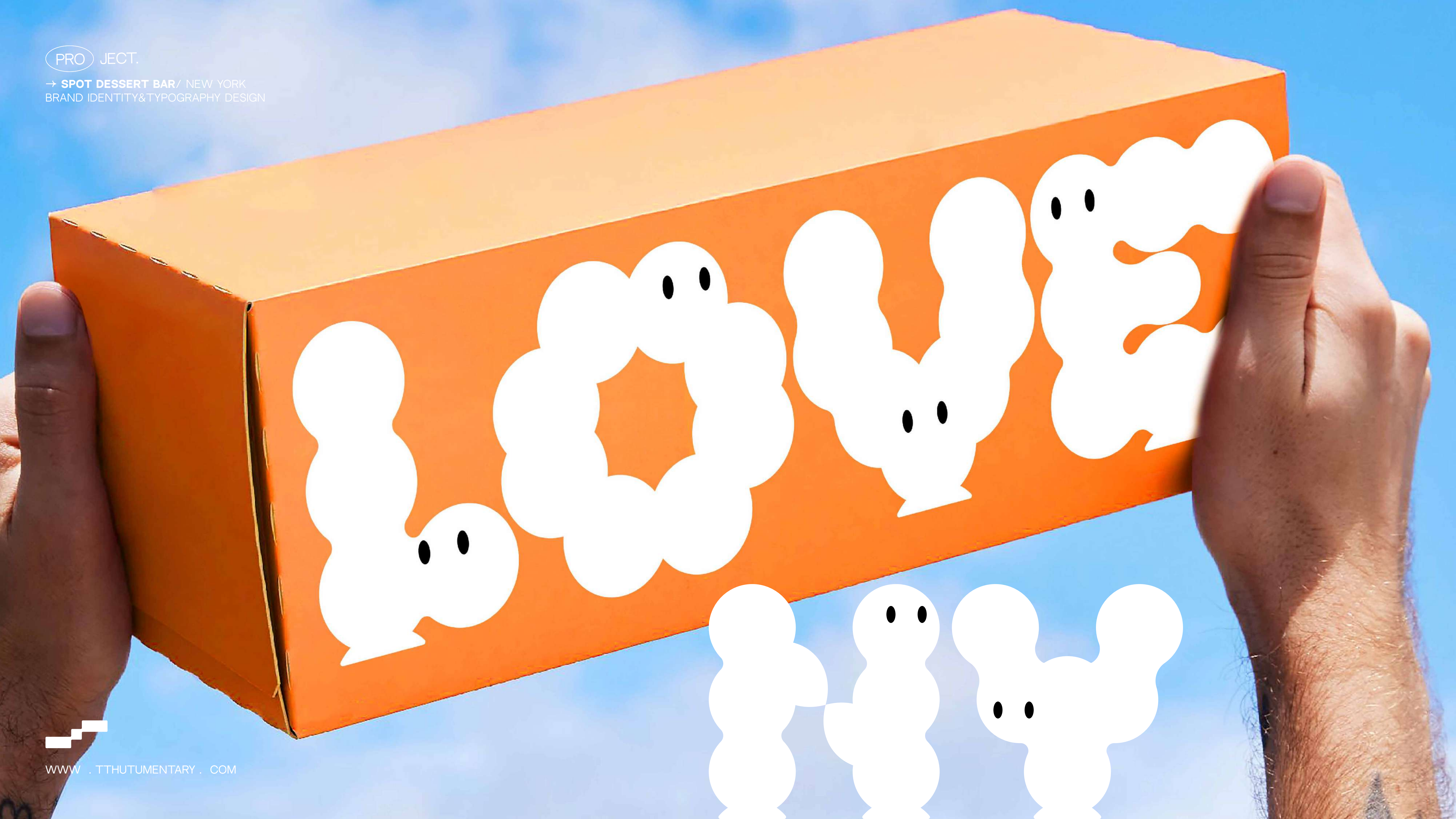


Mineré



PROJECT.

→ SPOT DESSERT BAR / NEW YORK
BRAND IDENTITY & TYPOGRAPHY DESIGN



PROJECT.

→ MAHANAKHON
OBSERVATION SKY HIGH
DESIGN MANAGEMENT
FOR OBSERVATION INTERACTIVE
MEDIA SKY HIGH BUILDING



PROJECT.

→ CENTRAL EMBASSY/ THE JOURNAL
PUBLICATION DESIGN



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PROJECT.

→ CENTRAL EMBASSY/ THE JOURNAL
PUBLICATION DESIGN



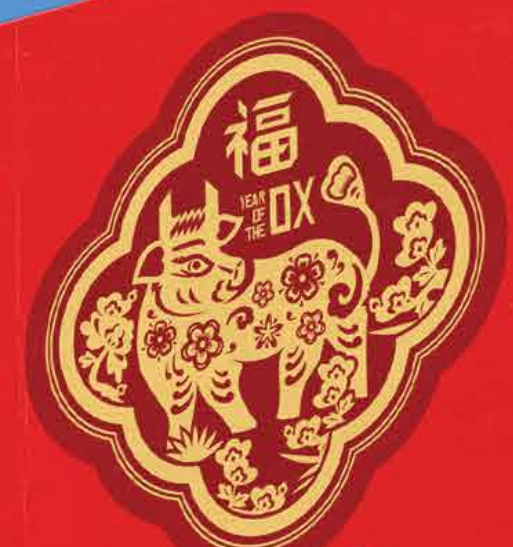
CENTRAL
PHUKET

central plaza

central festival

central world

CENTRAL
VILLAGE



在
CHINESE NEW YEAR
2021

The Land of
Luck

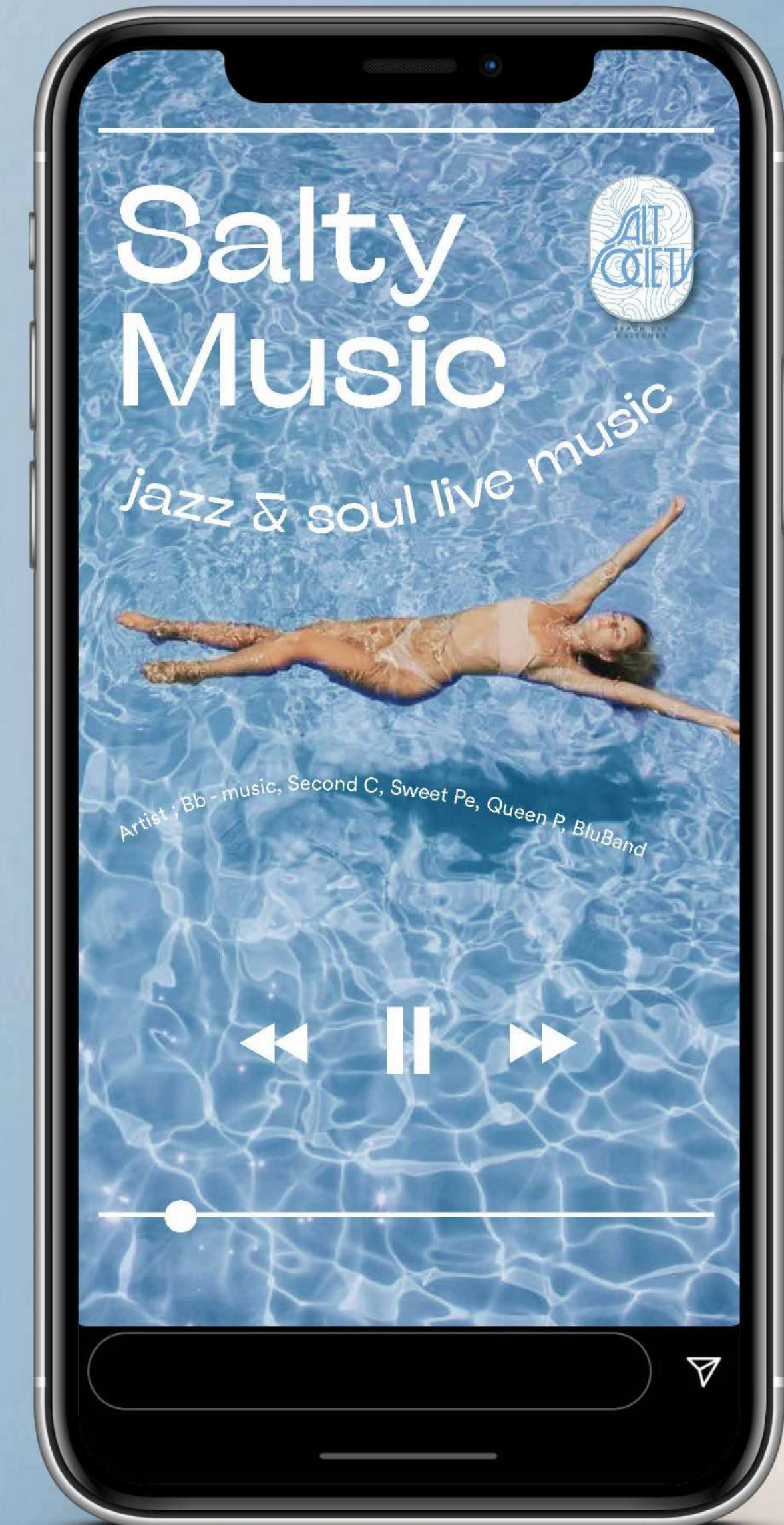
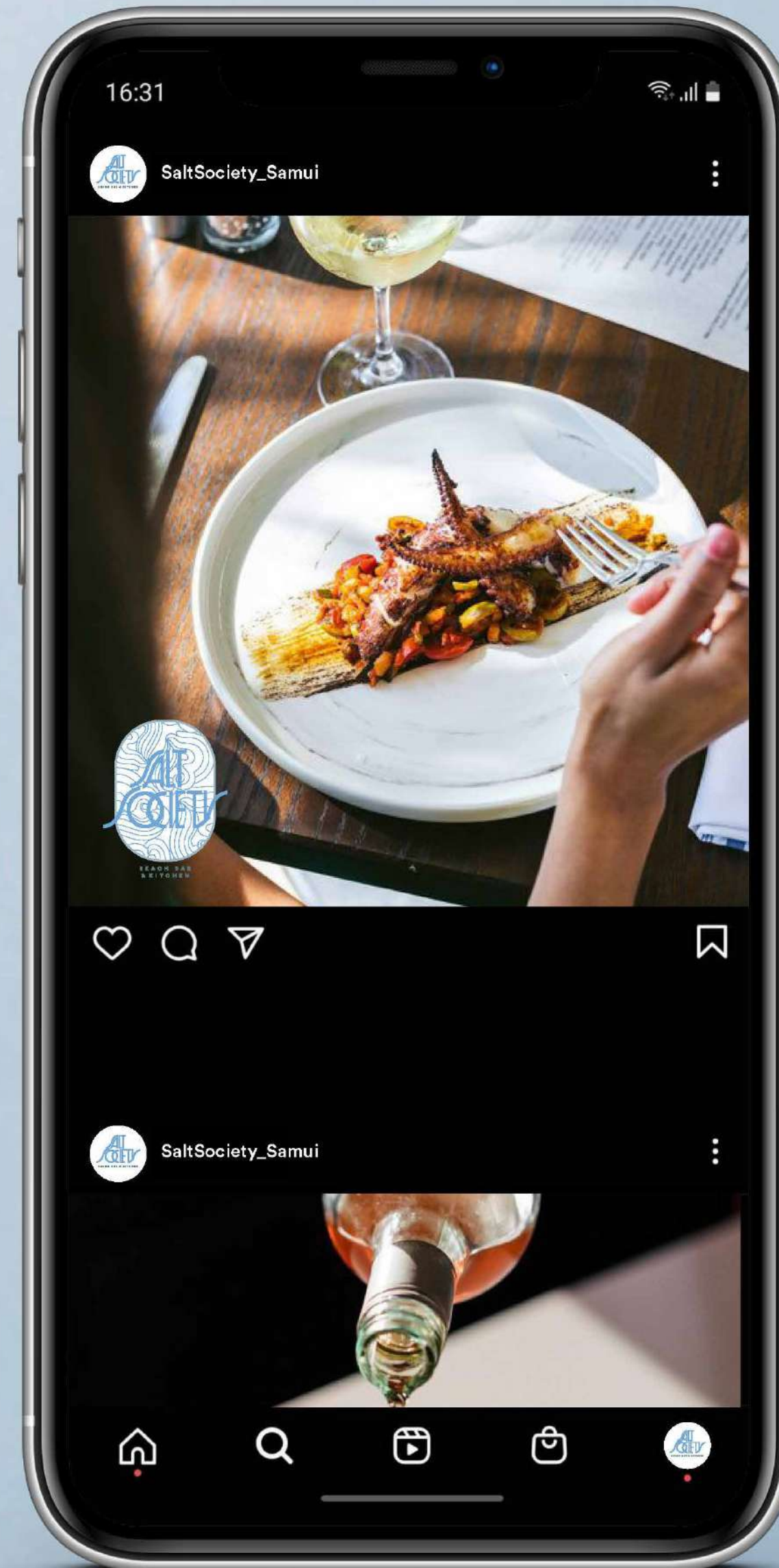
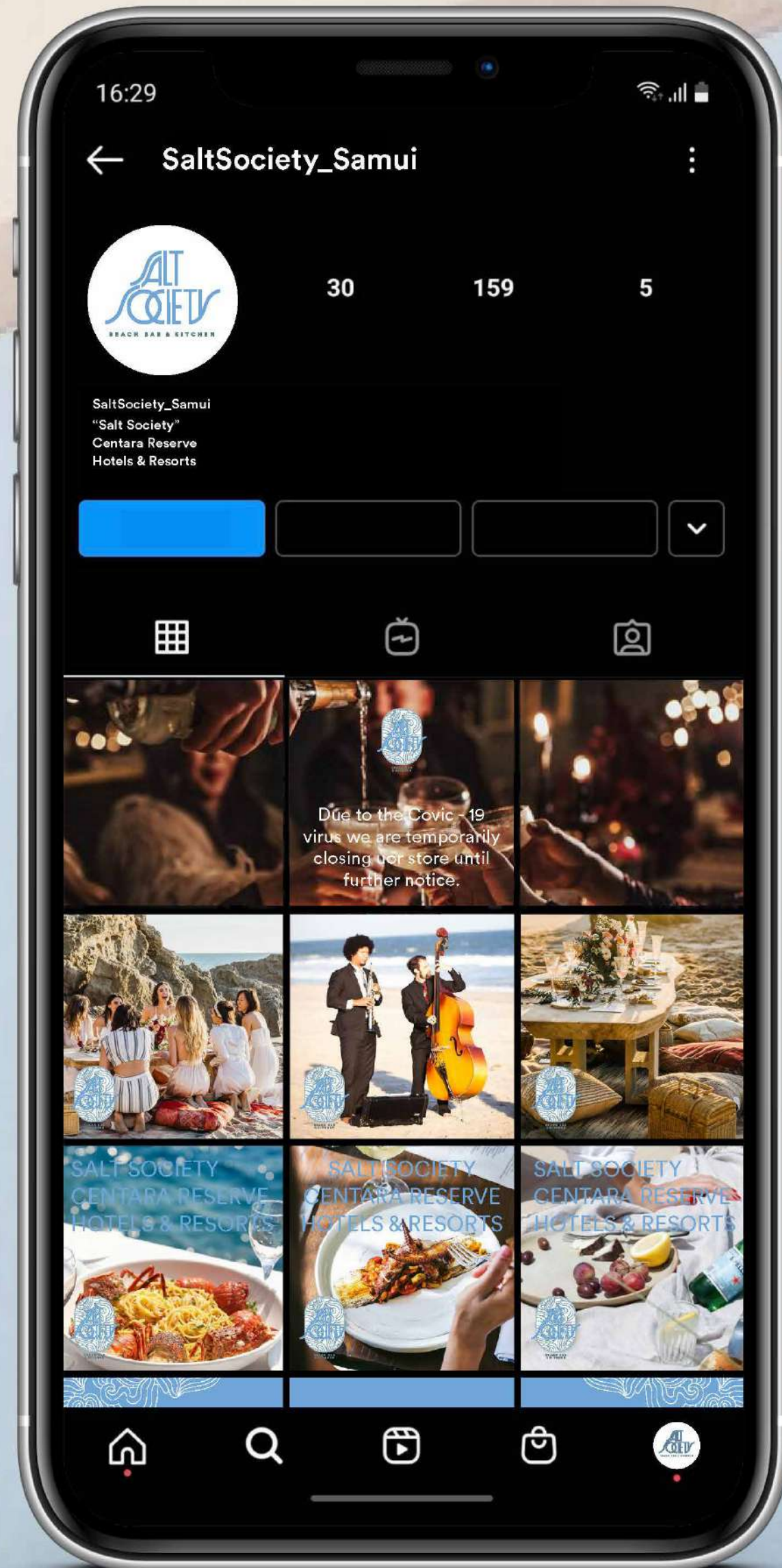
CENTRAL GROUP



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→ SALT SOCIETY BEACH CLUB
CENTARA RESERVE/
SAMUI, THAILAND
BRAND IDENTITY.
COLLATERAL&DIGITAL
DESIGN



PROJECT.

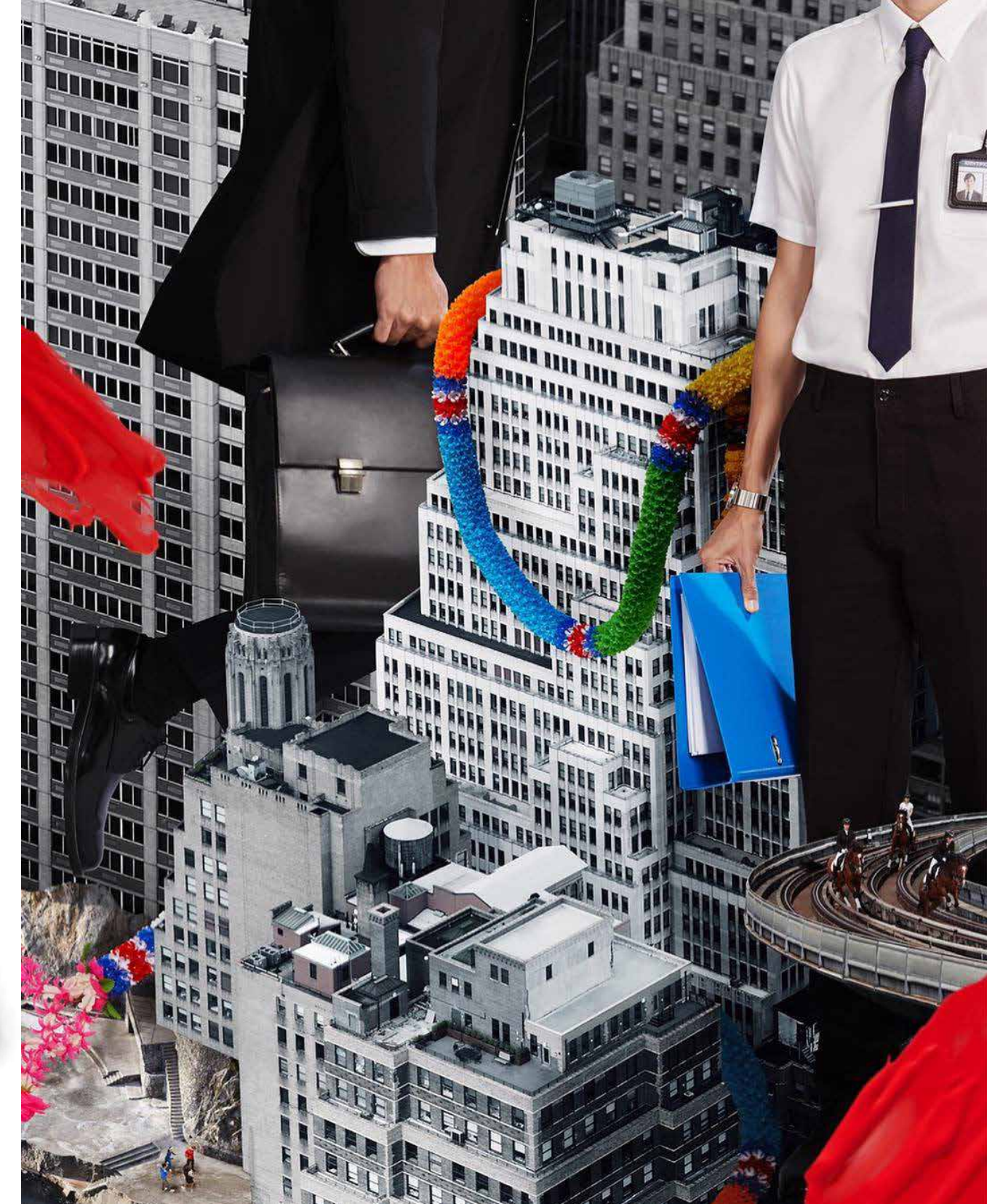
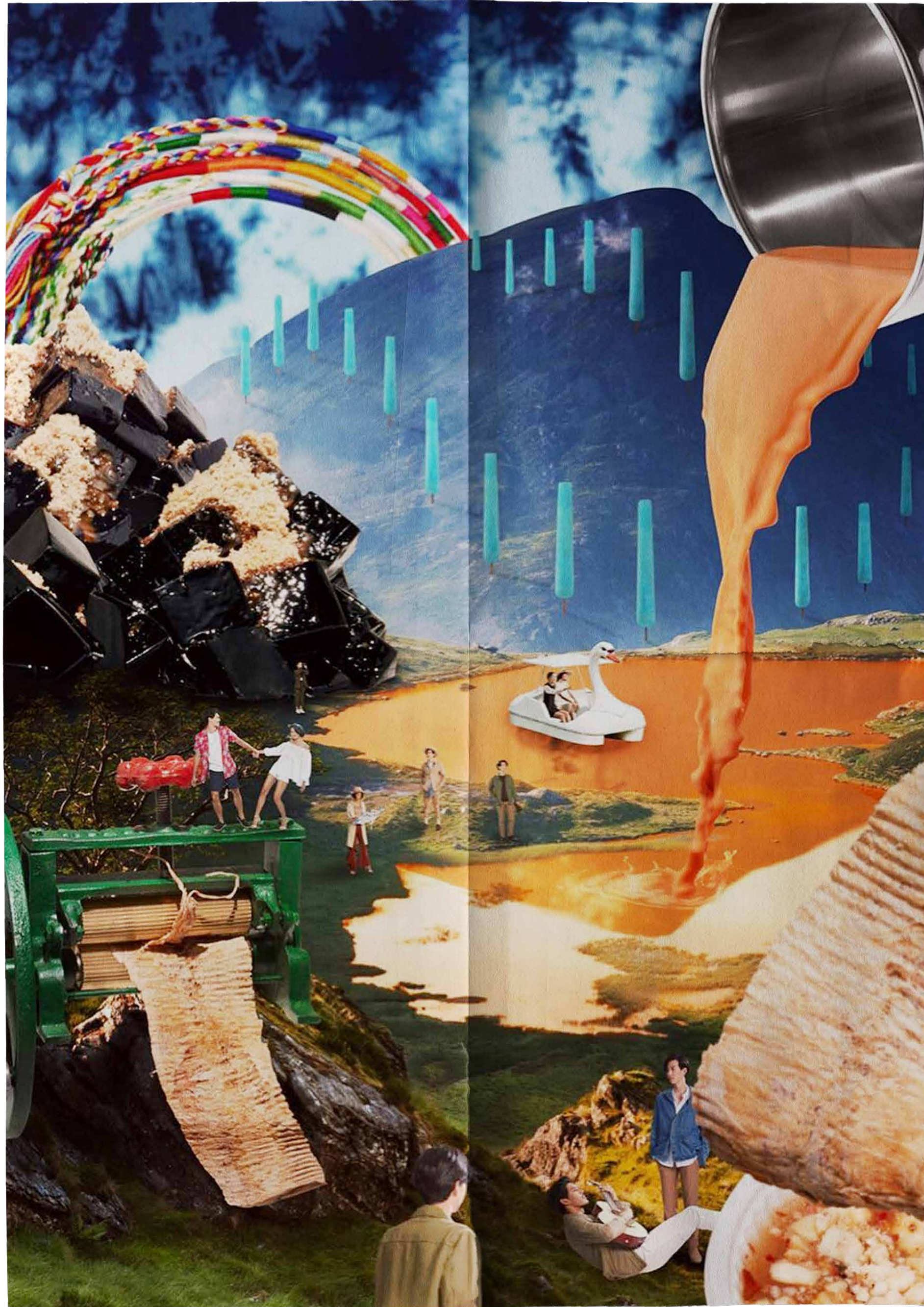
→ SHERATON/
SIAM YATCH CLUB
ART DIRECTION
DIGITAL MENU RESTAURANT



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PROJECT.

→ ASAI BY DUSIT THANI
CREATIVE BRAND VISUAL
& IDENTITY CAMPAIGN



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PROJECT.

→ THAILAND NATIONAL
FOOTBALL TEAM/ THAILAND
CREATIVE VISUAL CAMPAIGN



Billboard featuring a player in a black jersey with the name "RATHON" and the number "3" on the back. The player is shown in profile and then looking forward. The bottom section has a red and orange flame background with the text "WE ARE THE 12 WARRIOR". Logos for the Thai Football Federation and WARRIX are present.



Billboard featuring a player in a black jersey with the number "6" on the front. The player is shown in profile and then looking forward. The bottom section has a red and orange flame background with the text "WE ARE THE 12 WARRIOR". Logos for the Thai Football Federation and WARRIX are present.



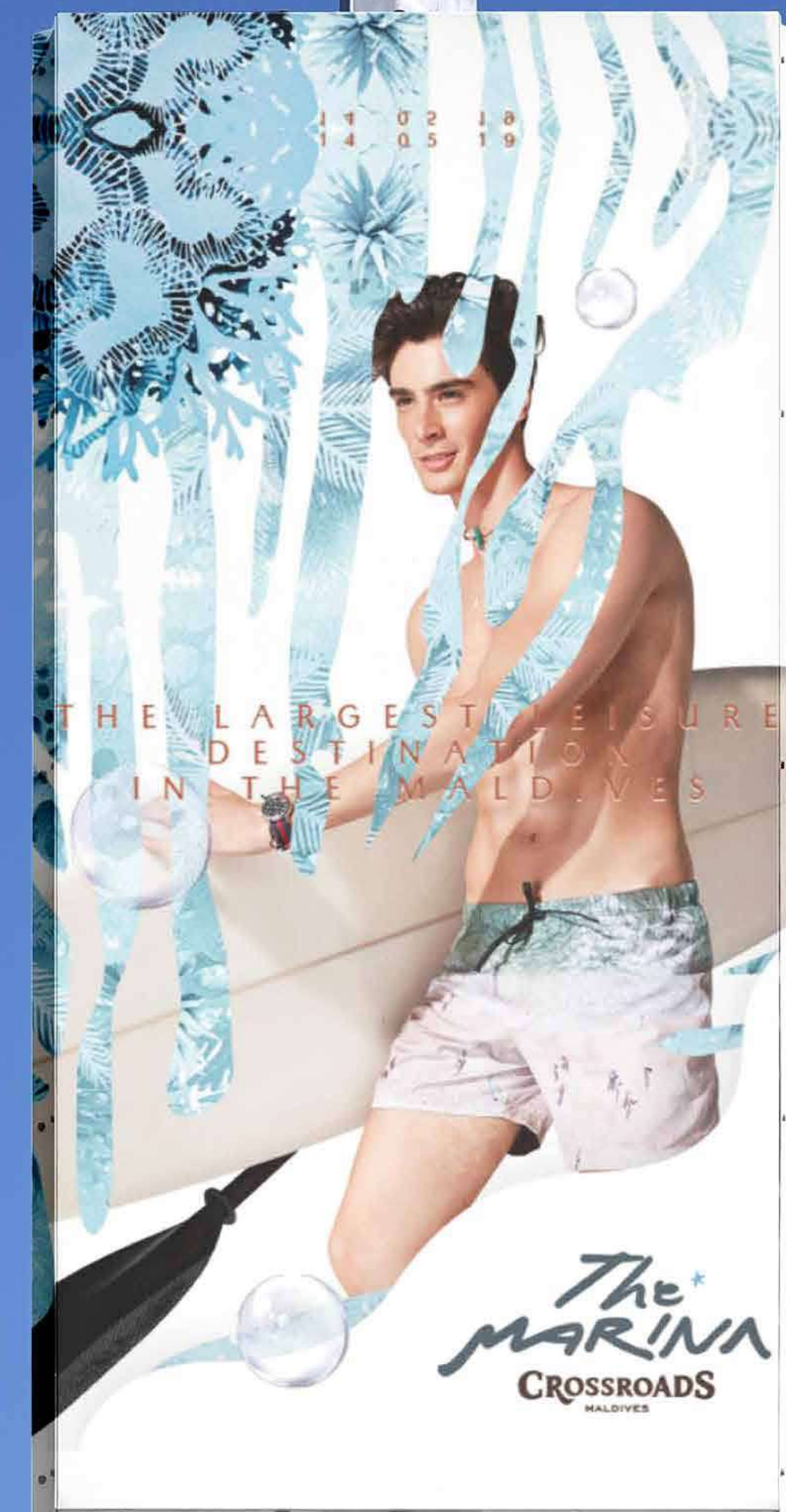
Billboard featuring a player in a black jersey with the number "10" on the front. The player is shown in profile and then looking forward. The bottom section has a red and orange flame background with the text "WE ARE THE 12 WARRIOR". Logos for the Thai Football Federation and WARRIX are present.



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→ THE MARINA/ MALDIVES
CREATIVE VISUAL CAMPAIGN
& BRAND IDENTITY



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→ WORLD FASHION TREND
SIAM PARAGON
CREATIVE DIGITAL CAMPAIGN

WORLD FASHION TREND


SIAM PARAGON
The Pr of Bangkok



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→ SIAM PARAGON/ THAILAND
DIGITAL MULTIVERSE
SHOPPING CAMPAIGN

FESTIVAL.FESTIVAL.FESTIVAL.FESTIVAL.FESTIVAL.FESTIVAL.F
BANGKOK SHOPPING

SIAM PARAGON.SIAM PARAGON.SIAM



BANGKOK SHOPPING FESTIVAL 2022. BANGKOK SHOPPING FESTIVAL 2022. BANGKOK SHOPPING FESTIVAL 2022. BANGKOK SHOPPING FESTIVAL 2022. BANGKOK SHOPPING FESTIVAL 2022.



PROJECT.

→ ONESIAM
INTERNATIONAL DESTINATION VIDEO CAMPAIGN

再 让 你 喜 欢 又 爱 上 那 里



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PROJECT.
→ SIAM DISCOVERY
CREATIVE VISUAL CAMPAIGN



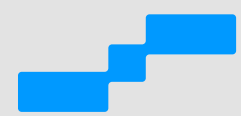

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DISCOVER TASTE TO
SIAM DISCOVERY
THE EXPLORATORIUM

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→ ICONSIAMXTIKTOK
INTERFACE CAMPAIGN



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→ BANGKOK INTERNATIONAL FASHION WEEK CURATED BY HARPER'S BAZAAR&SIAM PARAGON CREATIVE MATERIAL FOR VIDEO CAMPAIGN



TUBE GALLERY

PRESENTED BY
TAT

Harper's
BAZAAR



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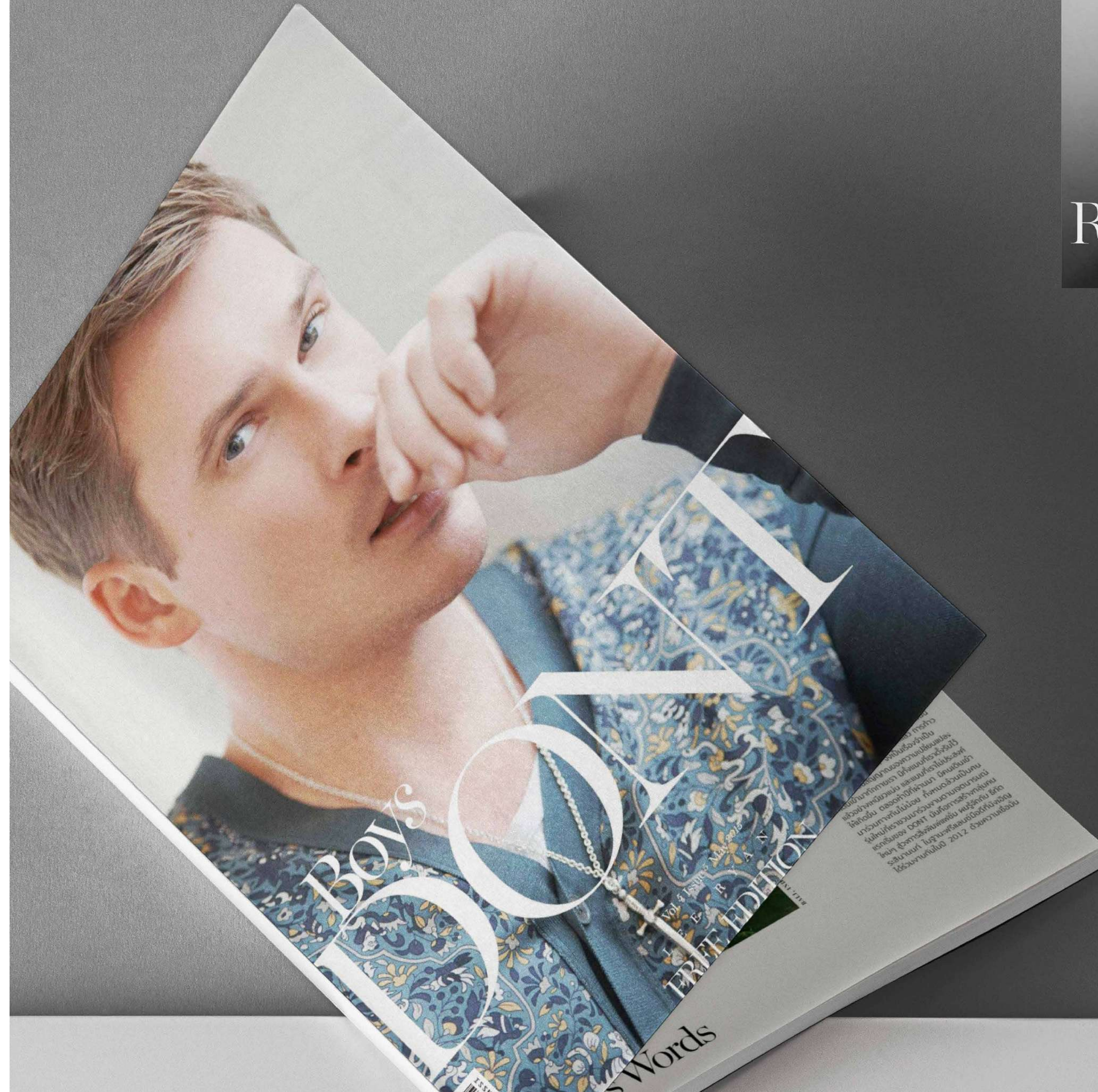
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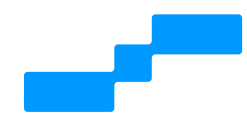
→ BUS
BECAUSE OF YOU, I SHINE
ART DIRECTOR
FOR THE 1ST CONCERT
CREATIVE VISUAL CAMPAIGN



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DEBUT CAMPAIGN
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BRAND IDENTITY & CREATIVE
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→ ALCHIMIST
BRAND IDENTITY



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?Siam Secret Service
20th Anniversary

#S.S.S.
?Siam Secret Service
20th Anniversary

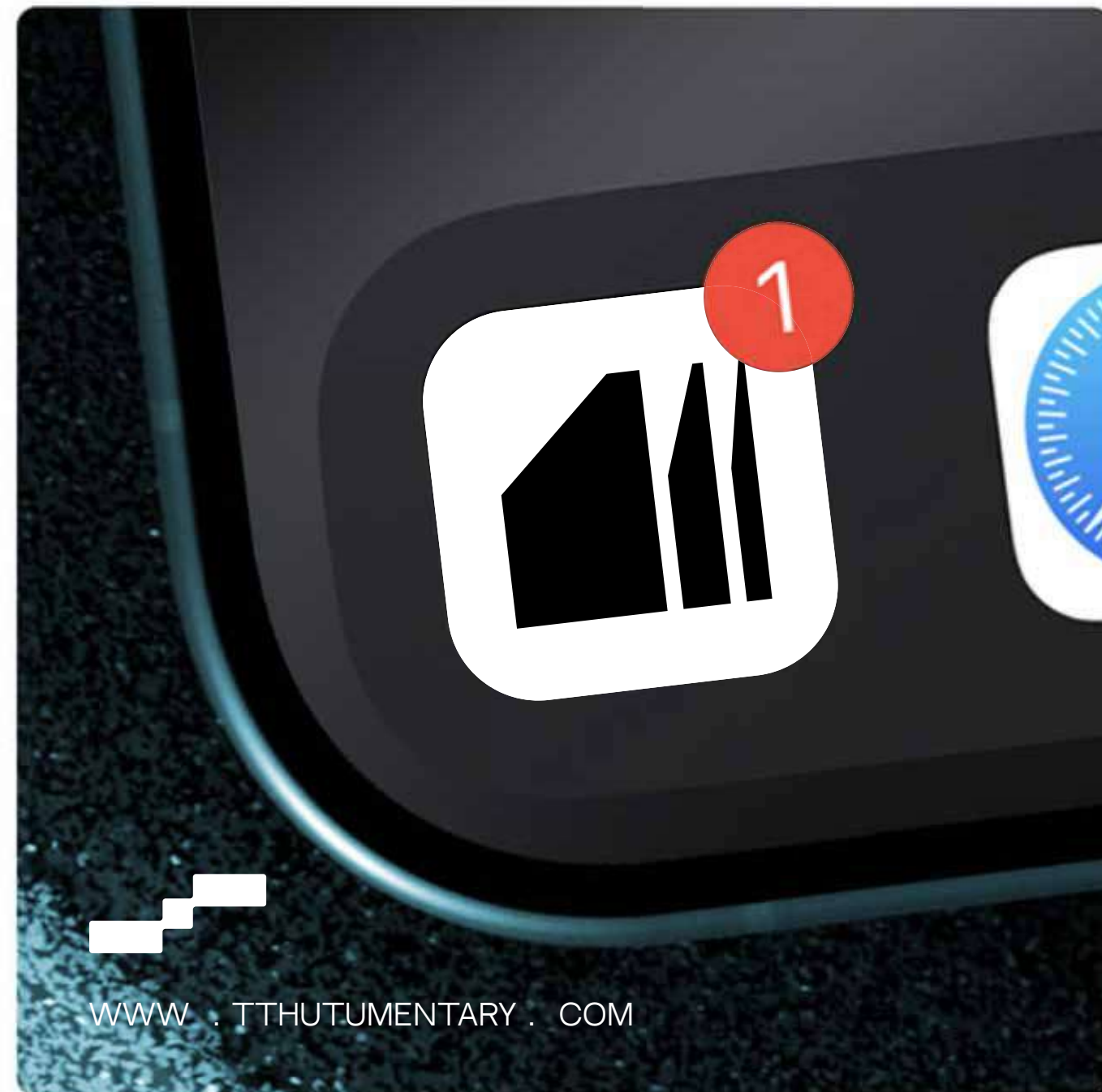
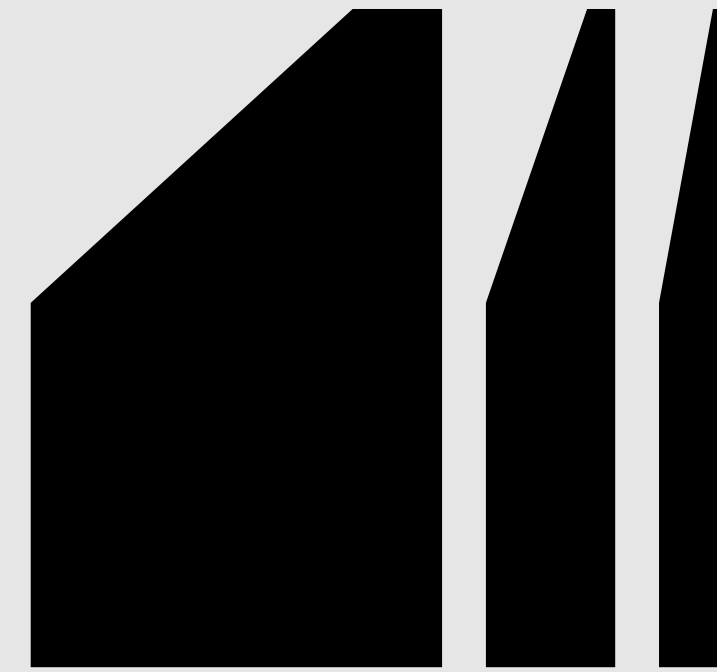
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PROJECT.

→ WHITE WAVE
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MUSIC PLATFORM
CREATIVE BRANDING
AND OWN CHANNEL



PROJECT.

→ **PS.I LOVE YOU**
DESIGN MANAGEMENT
FOR FESTIVE PACKAGING
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→ OH SH*T NOT YOU AGAIN
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